

Wedding and Event Planner Wayne Gurnick Interviews Fellow Experts on Big Media USA

Date: 01-14-2011 02:00 PM CET

Category: [Fashion, Lifestyle, Trends](#)

Press release from: [Carl Terzian Associates](#)

Agency: **Carl Terzian Associates**

Los Angeles, CA, January 13, 2011 —Wayne Gurnick, celebrated wedding and event planner and owner of InOvations Events regularly interviews an array of fellow experts in the events management field on his channel “Wedding Words of Wisdom” heard on Big Media USA, an Internet broadcasting company. Mr. Gurnick has extensive knowledge in event planning ranging from locations to décor, and posses an equally important ability to manage budgets and keep planning details in order.

Mr. Gurnick carefully selects other well-respected professionals for the interviews that share his passion for creating stylish and elegant celebrations. He tailors his questions to highlight what is most important and unique about each individual and the companies that they represent. The over-riding emphasis and point of his interviews is to extract as much useful and poignant information for his avid listeners as possible.

Mr. Gurnick has focused recent interviews on the decision making considerations for couples who have just been engaged or who are about to be engaged. January is the beginning of the prime wedding planning season because many couples become engaged during the holidays and start planning their weddings in January. Valentine's Day in February is another significant day for announcing engagements. The current interviews are very timely.

Mr. Gurnick interviewed Kim Rix, a London wedding planner specializing in luxury events. For this particular interview Ms. Rix focused on how to create a unique wedding experience by incorporating culture, history, and tradition. Of added interest, Ms. Rix also shares her insights about the protocol and the significance of the Royal Wedding between Prince William and Kate Middleton.

Other interviews include Adrienne Meredith, the founder, owner and publisher of LuxuriousWeddings.com, an international online wedding magazine aimed at the Luxury Bride, who spoke about luxury as a state of mind. More precisely, she shared tips for incorporating items of refinement and unique style into any celebration. While Kristie Kelly, a bridal couture designer whose gowns are carried in more than 130 stores nationally, spoke about trends in bridal couture and how to tailor the latest fashion to fit a bride's unique style.

Mr. Gurnick's weddings have been featured in magazines such as Grace Ormonde Wedding Style and Party Flora. He has also designed events for high profile clients like AT&T, United Airlines, and The American Film Institute.

To listen to Mr. Gurnick's show on Big Media USA please visit: www.bmbc.tv/shows/152.

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About Big Media USA

Established in 2006 Big Media USA is an Internet broadcasting company founded by entrepreneur Tony DeMaio. It's innovative platform makes navigation simple and straight-forward, giving anyone instant access to quality radio and TV programming covering a wide variety of topics on numerous stations and channels. All the shows are free of charge and On-Demand 24/7. For more information go to www.bigmediausa.com.

About Wayne Gurnick

Wayne is a wedding and event planner and owner of InOvations Events. With extensive knowledge ranging from locations to decor, and his equally important ability to manage budgets and keep planning details on track, Wayne helps his clients sift through all the options and put together a wedding celebration that reflects their unique style. He has helped hundreds of brides in Southern California. For more information go to www.waynegurnick.com

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